



Frequently Asked Questions

Event Specific

Q: When and where will AIDS Walk Colorado take place?

A: AIDS Walk Colorado is scheduled for Saturday, August 13, 2011 at Denver's Cheesman Park.

Q: How long is the Walk & Run?

A: AIDS Walk Colorado and 5K Run follow the same 5K route through Cheesman Park and Denver's Capitol Hill neighborhood. The Walk route takes approximately 45 minutes to complete.

Q: How much does it cost to participate?

A: Registration for AIDS Walk Colorado is free, however we ask all walkers to fundraise by asking their friends and family to sponsor them. Registration for the 5K Run is \$30, \$35 after July 31.

Q: Can I bring my pets and/or children?

A: YES! Walkers of all ages are welcome, and strollers may be used on the route. Family friendly dogs are very welcome at AIDS Walk Colorado. Dogs must be kept on a leash and you must clean up after your four-legged friend.

Q: Where do I park on the day of the event?

A: We have very limited street parking for handicap attendees at the 11th Ave. and Race St. entrance to Cheesman Park. Street parking is available on the streets surrounding Cheesman Park. RTD bus route 10 runs through the north end of Cheesman Park (but will be re-routed to a street outside the park on the day of the event). Participants are encouraged to utilize public transportation, bike or carpool to Cheesman Park.

Registration Specific

Q: How do I register to participate?

A: Visit www.aidswalkcolorado.org. Click on the Register button on the home page, or hover over "Get Involved" and then click "Register". Here you can either register as an individual or join a team. If you've participated in AIDS Walk Colorado in the past, click the link at the top of the registration page and your form will be auto filled after you enter your previous username and password. (Contact the AIDS Walk Colorado office if you can't remember your previous username or password.) If you've never participated, simply fill in the form. You're registered! Now you can begin fundraising.

Q: Why do I need to use the same logon and password I had the previous year?

A: We ask that you do this to avoid duplicate records. When we have numerous records for the same individual, it's very possible that the donations you collect may not all get credited to the same account, thereby seemingly decreasing your fundraising total.

Q: How do I get my password from last year?

A: From the logon screen, click the link for "Forgot Username/Password". You'll receive an e-mail with your username and a link to reset your password.

Fundraising Specific

Q: How can I collect donations online?

A: When you register for the 24th annual AIDS Walk Colorado you'll be able to set up your personal fundraising webpage. Through your personal webpage you'll be able to send out e-mails to all of your contacts and link them directly to your page so that they can make online donations.

Q: How can I collect donations offline?

A: You can do this two ways. By directing people to your webpage, your donors can print out a donation form and either give it to you with their cash or check donation, or they can mail it to AIDS Walk Colorado. You can also download a pledge form that you can use for collecting and keeping track of donations by visiting www.aidswalkcolorado.org and clicking on "Tools". The pledge form is included in the Fundraising Kit along with a Poster, Fundraising Tips and a Quick Reference Guide.

Q: How are the funds I raised used?

A: Funds brought in by AIDS Walk Colorado are used for supporting prevention and client service programs at Colorado AIDS Project and are shared with the AIDS service organizations that are designated as Partner Agencies for AIDS Walk Colorado.

Q: What are fundraising incentives and how do I get them?

A: Fundraising incentives are prizes that are awarded to registered AIDS Walk Colorado participants and are based on reaching various monetary levels in their fundraising. The more money a participant raises, the more prizes that participant earns. Fundraising incentives are only awarded to registered participants of AIDS Walk Colorado and are based on the amount of funds collected on-line up to event day and donations turned in on the day of the event. The Official AIDS Walk Colorado T-Shirt for the year is awarded to anyone who reaches the \$100 fundraising level.

Q: What is a matching gift?

A: Many companies will match donations made to charitable organizations by their employees. This is a great way to make an even larger impact through your fundraising efforts. Check with your company's Human Resources department to see if your employer offers a matching gift program.

Q: What is the last day I can turn in any funds I raise?

A: We realize that pledges sometimes get paid late, so we accept funds and matching gifts throughout the year. However, for funds to be counted toward a team or Partner Agency total, they need to be received in the AIDS Walk Colorado office no later than 5:00 p.m. on September 9, 2011.

Team Specific

Q: How can my team get a table and a meeting spot at the event?

A: Any team that has 20 or more members or has raised over \$250 meets the qualifications to have a table and designated meeting spot in TeamLand. The deadline for meeting either of these qualifications is Monday, August 8, 2011.

Q: Is there a deadline for registering a team?

A: Teams should be registered by Monday, August 8, 2011 to qualify for a table and meeting spot in TeamLand. However, to maximize fundraising potential, teams should be formed as soon as possible.

Q: If someone has already registered as an individual can they still join my team?

A: YES! Simply contact the AIDS Walk Colorado office at 303.861.9255 or info@aidswalkcolorado.org and a staff member will assist you in adding that individual to your team.

Vendor Specific

Q: How can I become a vendor for AIDS Walk Colorado?

A: All interested vendors must apply by filling out and submitting a Vendor Application. Visit www.aidswalkcolorado.org and download a Vendor Application under "Get Involved". All applications will be reviewed and final determination of vendors will be made by AIDS Walk Colorado staff. Organizations who have not submitted a Vendor Application will not be permitted to canvass, solicit or sell anything on festival grounds or along the Walk/Run route. Violation of these rules will result in immediate removal from the event by the Denver Police Department.

Q: What are the vendor fees? Is there a discount for non-profits?

A: Vendor spaces are \$300 each for both general and food vendors. Booth spaces for non-profit organizations with a 501(c)(3) status are \$150 each.

Q: Can vendors set up early?

A: Vendors may set up their booths on Friday, August 12, 2011 between 4:00 and 6:00 p.m. A Drive On map, pass and instructions will be mailed to all approved vendors prior to set up day. Vehicle traffic will be restricted to these times only on set up day. Vendors may also choose to set up the morning of AIDS Walk Colorado before 7:00 a.m. No vehicle traffic will be permitted in Cheesman Park between 7:00 a.m. and 2:30 p.m. on the day of the event.